LEVEL
ONE

Christian Education

MAGAZINE

Upward look at Pennington School, a Methodist secondary school

September-
October
1949

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It is appropriate to honor the freshmen who, at this time, in large numbers, are leaving homes and high-school companions as they make their way to American colleges. To them much is given in terms of opportunity, but much will be required of them in years ahead.

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SPECIAL DEPARTMENTS

CHRISTIAN EDUCATION MAGAZINE

BOYD M. MCKEOWN, *Editor*

BERNICE BURROUGHS, *Associate Editor*

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Salute to Freshmen

COLLEGES across the land are opening for another year of academic work. The campuses are being repopulated with students. Educational prophets tell us that nearly three million young people, a number equal to some of the great migrations of history, will enroll in American colleges and universities this year.

For many in this mighty trek college is a new experience and in a special way they deserve our recognition. This is the most strenuous hour they have yet experienced. In greater or lesser degree every freshman possesses certain commendable qualities, else he would not be entering upon a college course.

In the first place, *courage* is required. It is a requisite not only on those few campuses where hazing is still permitted and where overbearing upper classmen impose upon incoming students a "survival of the toughest" regime; it is also a necessity for those freshmen who attend colleges where friendliness is the watchword and where a perpetual spirit of good fellowship includes even the lowly freshmen. Under the most favorable circumstances it is hard to leave home, to break old ties and to launch oneself into a stream of life that is entirely new and often completely bewildering. Courage is called for in the making of such a decision and even more courage in the carrying out of that high resolve.

Ambition is another quality possessed by freshmen. It may not always be clearly defined but with only rare exceptions it is present as a driving force in student life. Many freshmen have not yet selected their vocations and have not definitely planned their futures but they have an urge to more constructive living and an abiding faith in higher education as a means to that end.

The *spirit of sacrifice* is very much a part of the personal make-up of many freshmen. Even the most privileged as he has made his college plans has found it necessary to give up a number of things he would have liked exceedingly well to do. His college work, if he is to succeed in it, must be given high priority in all the affairs of his life.

College training is the pearl of great price and, as in the parable of old, freshmen find its cost is still *all that they have.* B. M. M.

They Are Seven

By BERNICE BURROUGHS

WHAT are the differences between a church-related secondary school and the average city, town or consolidated high school?

To find the answers, most of us would start off with more questions like children guessing a riddle: Are the students of the church-related schools different? The teachers? The studies?

In order to tell something of the differences, CHRISTIAN EDUCATION MAGAZINE has compiled some interesting facts supplied by the seven schools of secondary grade related to The Methodist Board of Education.

The students in these seven schools are not different. Without exception, the school presidents (some are called headmasters) have stated that they do not want their students to be chosen from special economic or social or religious groups. Pupils from more than one race are enrolled in several of the schools. Two schools receive students of "all races."

The teachers are chosen for academic training and experience as well as for their special part in a program that stresses the religious and ethical training of youth.

The studies are a paradox—the same, yet different. The secondary schools plan their courses toward higher education; they attempt to inspire the students to continue their studies. Last year in one school 83 of a class of 99 graduates went on to college. The church-related secondary schools give time and thought in helping the young people choose their vocations and plan for higher education.

The schools' programs are directed toward the total life of each student. Those in charge want the student to gain a religious experience expressed in unselfish thinking and living and also an intellectual curiosity, important goal of education. The church-related schools have had excellent results in helping young people to find their vocations.

The church-related secondary school also tries to give help in the development of any special talents. The president of a church-related school tells of a student who won a trip to President Truman's inauguration. Another student who attended a public high school in the community made the observation, "I didn't even know there was a contest." The church-related secondary school specializes in helping students to become interested in their own country and in the world-wide scene as well.

Many have quoted Dr. John R. Mott's statement that if he were at

Our Secondary Schools

Institution	*Location*	*President or Headmaster*
Baxter Seminary	Baxter, Tenn.	Harry L. Upperman
Drew Seminary for Young Women	Carmel, N. Y.	Philip S. Watters
Pennington School	Pennington, N. J.	J. R. Crompton
Randolph-Macon Academy	Front Royal, Va.	John C. Boggs
Tilton School	Tilton, N. H.	James E. Coons
Wilbraham Academy	Wilbraham, Mass.	Charles S. Stevens
Wyoming Seminary	Kingston, Pa.	Wilbur H. Fleck

Trade school classes at Baxter Seminary, Baxter, Tenn., lead to jobs

the beginning of his career he would try to reach youth of high-school age with the challenge of Christian careers rather than working solely with college groups. No educator would minimize the importance of reaching boys and girls of high-school age. Yet the church-related schools for this age group are very scarce.

Methodist secondary schools have one thing else in common—inadequate support from the Church. They have the sanction of annual conferences; yet in most cases there is very little support from the denomination. Only those schools with hardy leadership have survived this kind of neglect.

Parents of high-school age children often express despair because the younger generation shows little consideration for others. The church-related secondary schools work on that point—not for superficial manners, but for the habit of showing appreciation for another's viewpoint, another's privacy, even another's furniture.

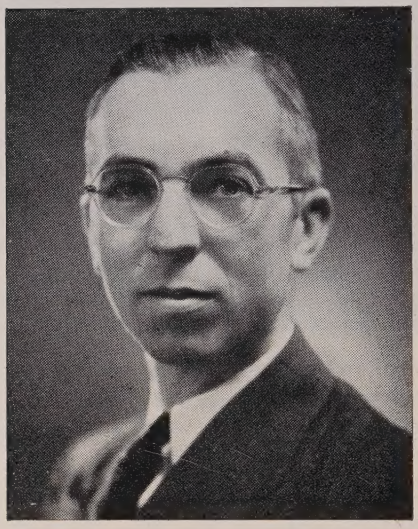
Evidently there is a demand for a secondary school where boarding students may enroll, for each of the schools reaches into a territory far wider than one state. All the institutions enroll foreign students. This reaching out gives students a necessary touch with youth of other cultures and customs.

While the schools do not limit their enrollment according to religious background, they all have the high ideal of the teaching function of the church. Sunday church attendance and chapel attendance are required in a number of schools. Some of the schools require courses in religion and Bible. The schools often see the good results of placing spiritual training alongside academic goals.

A young graduate of one of the church-related secondary schools had entered an outstanding college of engineering when he sent this message to the president of his former school: "I found God in your school. I brought Him here, and I don't care who knows it."

Such a statement makes plain the value of the secondary school in church-related education, and it leads to another question. Would there be more young people interested in full-time Christian service if there were more church-related secondary schools? Some of the leaders of youth of this age answer in the affirmative.

Alphabet of Goodwill



By E. D. WHITTLESEY

IN its simplest terms, the purpose of the public relations program is to build good will and thereby increase the volume of profitable business. Any project which has as its goal the building of good will must necessarily, therefore, begin by examining the amount of good will which it enjoys at the time it undertakes that program.

There are numerous ways of determining the good will factor; but, obviously, the best way to find out what people think about anything is to ask them. This may be done by employees or it may be achieved most successfully in some cases by having an outside organization experienced in polling, make the inquiry.

The exploration should include a carefully worked out cross-section of the publics with which the institution deals. In college public relations, this means investigating, in most cases, 27 publics, to which W. Emerson Reck refers in his book *Public Relations: A Program for Colleges and Universities*. Each of these publics has its special interest in the college and its own unique way of working for the institution or being of service as the occasion permits.

It may be impractical to explore in a complete manner the attitude of each of these "publics." Once adequate exploration is accomplished, however, the public relations department has a blueprint of the problem areas by which to work. The college's strong supporters as well as weaker ones are revealed. Areas of information and misinformation are discovered. Remedial steps can be taken where indicated; and, after that, the job is primarily one of interpretation, based upon knowledge of the strong and weak points discovered in the survey. With such diagnostic information in hand, the rest of the job is as simple as ABC.

A chapter could be written about the place and use of each of these in the day-to-day assignment of carrying out a successful public relations program on the college campus, but here are some of the ABC's involved.

Advertising is one of the tools which has an important and special place. Other businesses advertise their wares and services profitably. Colleges and universities should profit by their example in this respect. Because the media, used so extensively in the interpretation program, are supported by advertising, it is a further responsibility of the college to purchase advertising whenever practicable to the financial support of the press, radio,

magazines, and motion pictures. Don't expect to receive for nothing something which you should buy in a businesslike way.

Balance is important. Don't let the stadium or field house overshadow the life of your campus, either through publicity which you release or through the behavior of your athletes or athletic department. Your blueprints will indicate any lack of balance regarding your institution.

Campus appearance is a matter needing constant attention. Many individuals receive only one impression of the college and that is based upon the appearance of the college buildings and grounds.

Courtesy is a general rule. Many people only have correspondence by which to judge the temper and quality of an institution. Personal courtesy and correspondence courtesy are of first importance.

Dependability is an indispensable quality of the individual and the institution. No one cares to do business a second time with one who fails to keep a promise, a deadline, or an appointment. There is no substitute for dependability.

Employee relations begin with loyal, informed, carefully selected, employee training. Public relations begin at home and only satisfied, loyal, informed, carefully selected, well-trained employees can perform satisfactory work and speak well of the employer institution.

Faculty and staff morale is related to the employee relation problem, of course, and *fair treatment* is the watchword. Watch for opportunities to recognize faculty accomplishments. Maintain a *friendly* attitude throughout the institution.

During the inauguration of President Arthur S. Flemming (left) at Ohio Wesleyan University commencement, Bishop Herbert Welch (right) former president, gave the charge

Good will is the unchanging goal.

Humor is the ingredient which may save the day on many occasions. Never go off and leave your sense of humor.

Initiative is the difference between a broad, imaginative program and a routine, listless one. Anticipate opportunities to give a helping hand. In press relations, by all means, get there first.

Janitor service affects everyone in the building as well as campus

visitors. Efficiency and cleanliness go hand in hand.

Know the answers. Knowledge is power. College public relations offices must have or be able to find answers for the alumni and answers for the press. Failure to have the answers is not only embarrassing but often leads to speculation and rumor which may be damaging beyond repair.

Letters are the salesmen who fill in for you when you can't be there in person. Make them personal, friendly, to the point, complete, neatly typed and grammatical.

Motion pictures should play an increasingly important part in educational interpretation. Whenever possible, carefully plan a campus movie of your own (principally a 16 mm. sound Kodachrome), which can be used in auditorium projectors of high schools, civic clubs, churches, and showings before parents and prospective students. Get a good script, a good cast, and a good photographer.

News and names. Names, of course, make news. Develop all the good news you can, and use the names of all possible people. When bad news develops, stay with it until you have supplied the facts to the authorities and the press. Make it your business to know the names of your associates.

Opinions are the elements you are trying to influence. If they are bad, you want to know why and you want to know what needs to be done in order to change them. If they are good, capitalize on existing favorable opinions.

Publications are the show windows of the institution. Be sure they are attractive, readable, understandable and available.

Quality in everything the institution does is essential. In education, cheapness is expensive and inexcusable.

Radio is always ready to serve and should be given regular press service in order that this medium may be available to the college. Use radio intelligently when presenting speakers, forums, dramas, musical groups, and other activities.

Service and speed are twins that should be ready for use from morning to midnight in the public relations office. All expect service from the public relations department, and they usually want speed along with it.

Telephone technique is important from the switchboard operator to every user. Telephone calls should be transacted quickly, pleasantly, courteously, and efficiently.

Understanding is the answer to most of the difficulties which arise. Get the facts, relate them to the situation, interpret them for the benefit of those who are concerned, and "in all thy getting, get understanding."

Versatility is expected of every public relations director. One minute he is an office boy, the next he may be representing the head of his institution at some important occasion. The department is expected to handle notices of teas or news releases on an international basis. Be ready to run the mimeograph machine or restate the new policy of the board of trustees in 100 words or less.

Willingness—Never forget this attitude. The willingness to do whatever is requested of you must be sincere.

X is the unknown quantity, for no book definition, as yet, states fully everything which is expected of the public relations department.

You is the key word in all public

(*Continued on page 24*)

We Want You to Meet

CARL C. BRACY

Chancellor, Nebraska Wesleyan University

Dr. Carl C. Bracy, former president of McKendree College, Lebanon, Ill., has been elected to the chancellorship of Nebraska Wesleyan University. The young minister-educator (he is 37) received the bachelor's degree from McKendree, *magna cum laude,* in 1936, and the Th.M. from Iliff School of Theology, Denver. The honorary D.D. was awarded by McKendree.

While at McKendree, Dr. Bracy served a student pastorate at Donnellson, Ill., and received a similar appointment at Broomfield, Colo., while studying at Iliff. He was associate pastor and Wesley Foundation director at First Methodist Church Greeley, before moving to South Dakota where he held successive pastorates at Faulkton and Madison. Dr. Bracy was chairman of the conference commission on evangelism.

Dr. Bracy was a delegate to the General Conference and the North Central Jurisdictional Conference of 1948. He is a member of the General Board of Education of The Methodist Church.

DENNIS H. COOKE

President, High Point College

Dr. Dennis H. Cooke, formerly professor of education, Woman's College, University of North Carolina, is the new president of High Point College, High Point, N.C. A lifelong Methodist, Dr. Cooke has had a wide range of experience.

He has taught and held the position of principal in both grade and high schools. He has served as superintendent of Masonic Orphanage Schools, as professor in Peabody College, and as president of East Carolina Teachers College. He has taught during summer sessions at Duke University and at the University of Michigan and has directed surveys of school systems.

Dr. Cooke received the B.A. and

President Dennis H. Cooke

M.Ed. degrees from Duke University, and the Ph.D. from Peabody College.

* * *

ARTHUR HOLLIS EDENS

President, Duke University

Dr. Arthur Hollis Edens came to the presidency of Duke University from a position as associate director, General Education Board of the Rockefeller Foundation. President Edens began his career as a teacher in Clay County, Tennessee; next was principal of Cumberland Mountain School, now a branch of Scarritt College, Crossville, Tenn. From five years as dean of the Junior College at Valdosta, Ga., which is a division of Emory University, he was successively appointed associate professor of political science, associate dean of the school of business administration, associate dean of undergraduate divisions, and later dean of administration, at Emory University.

He served two years as vice-chancellor of the University system of Georgia.

Dr. Edens received the degrees of B.Ph. and M.A. from Emory University; Master of Public Administration from Harvard University. He also has studied at the University of Chicago.

A son of Rev. and Mrs. Everett C. Edens of Livingston, Tenn., Dr. Edens was reared in a Methodist parsonage. He was born in 1901.

ROBERT F. HARRINGTON

President, Samuel Huston College

Dr. Robert F. Harrington has been chosen president of Samuel Huston College, Austin, Texas. The 34-year-old president, who succeeds the late Dr. Karl E. Downs, was graduated from Claflin College in 1933. In 1933 he also received the Bachelor of Divinity degree from Gammon Theological Seminary. The degree of Master of Sacred Theology was conferred upon him at Boston University in 1937.

During the war, he entered the army as chaplain and saw service in

India and Burma for two and one half years. While there he spoke in Methodist churches.

Following the chaplaincy, he served as professor of religion and philosophy and director of religious activities at Wiley College. After two years of teaching, Dr. Harrington accepted the pastorate of the Mount Zion Church at New Orleans, and from that appointment he was elected to the presidency of Samuel Huston College.

ALBERT C. JACOBS

Chancellor, University of Denver

Albert C. Jacobs, new chancellor of the University of Denver, has known wide experience as a student, teacher, administrator, naval officer and legal expert. Chancellor Jacobs was graduated from the University of Michigan in 1921 with highest distinction. Chosen Rhodes scholar from Michigan, he received three degrees at Oxford University, two bachelor's and a master's. During studies at the famed English school, he was appointed a lecturer in civil law, and thereby became the first American to be appointed an Oxford "don."

In 1927 he joined the faculty of the Columbia University law school and was appointed to a full professorship in 1937. He became an internationally known expert in the field of civil and family law. Before the war, he was assigned to important administrative tasks at Columbia. During the war he was commissioned captain by the Navy. He was head of the dependents welfare division and saw duty in the South Pacific.

Returning to Columbia in 1946, he was appointed assistant to the president and became provost a year later. Early in 1949, he was named first assistant to President Dwight D. Eisenhower, in charge of Columbia's vast enterprises during the president's absences.

JOHN L. KNIGHT

President, Baldwin-Wallace College

Dr. John Lowden Knight, newly elected president of Baldwin-Wallace College, Berea, Ohio, comes from the chancellorship of Nebraska Wesleyan University.

He was graduated from Drew University with a B.A. degree in 1939. Boston University awarded him the M.A. degree in 1941; S.T.B. in 1942. He recieved another M.A. from Vanderbilt University in 1943. Dr. Knight has received the D.D. degree from Kansas Wesleyan University and the LL.D. from Willamette University.

Dr. Knight has served pastorates in Lynn, Mass., and Belleview, Tenn. His career as an educator includes a visiting professorship at Iliff School of Theology and service as assistant to the president of Willamette University.

Dr. Knight was a delegate to the General Conference of 1948 and is a member of the General Board of Education.

Dr. F. Bringle McIntosh was elected to the presidency of Ohio Northern University, Ada, Ohio, from the district superintendency of Toledo District, Ohio Conference. He was graduated from DePauw University in 1920 and from Boston University School of Theology in 1923. In 1945 DePauw University conferred upon him a doctor of divinity degree.

Many of Dr. McIntosh's pastorates have been in college towns. He served seven years at the First Methodist Church, Columbus, Ohio, previous to his appointment as district superintendent of the Toledo District.

Dr. McIntosh is a member of the General Board of Education, a member of the board's executive and advisory committees. He represents The Methodist Church on the International Council of Religious Education and the Federal Council of Churches of Christ in America.

F. BRINGLE McINTOSH
President, Ohio Northern University

JAMES ROSCOE MILLER
President, Northwestern University

Dr. James Roscoe Miller, former dean of the Northwestern University Medical School, Chicago campus, has been elected to the presidency of the university.

After receiving the B.A. degree from the University of Utah in 1925, he entered the Northwestern University Medical School, from which he received M.D. and M.S. degrees in 1930 and 1931.

He became a fellow in the Medical School in 1930, assistant dean in 1933, and instructor in 1934, associate in medicine in 1937 and dean of the Medical School in 1941.

From July, 1944, to July, 1945, Dr. Miller was on leave and served as commander (MC) USNR in charge of the section on Internal Medicine of Professional Division, Bureau of Medicine and Surgery.

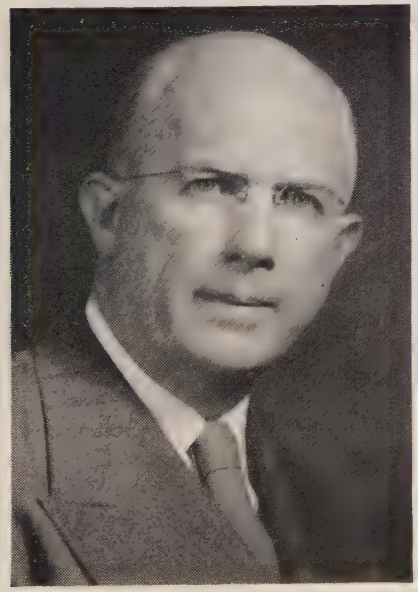
His special field of interest is the heart, in which he has won recognition both as a practitioner and investigator.

Dr. Ralph Edward Noble of Barre, Vt., commissioner of the Department of Education for the State of Vermont, has been elected president of Vermont Junior College, Montpelier, Vt.

Dr. Noble received his A.B. degree from Dartmouth College in 1923, and the A.M. and Ed.M. degrees from the University of Vermont. He received the Pd.D. degree from Middlebury in 1942 and the LL.D. from Norwich University.

The work of Dr. Noble as commissioner of education for nine years followed five years as state director of Secondary and Vocational Education. His experience in the field of education has been varied. He has been a teacher, high-school principal and superintendent of the Barre, Vt., city schools.

Dr. Noble is a member of Hedding Methodist Church, Barre, Vt. He is a member of the Troy Conference Board of Education.



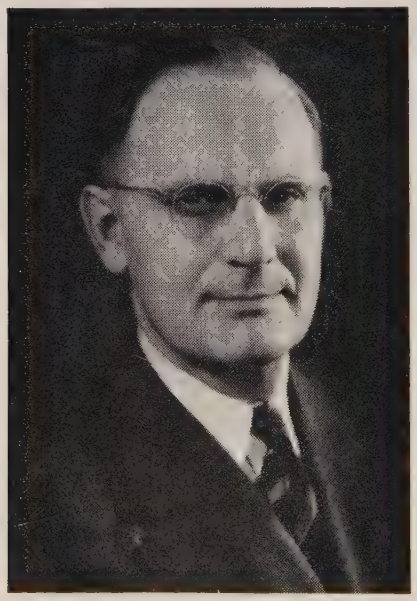
RALPH EDWARD NOBLE
President, Vermont Junior College

JULIUS S. SCOTT
President, Wiley College

Dr. Julius S. Scott, Sr., was inaugurated president of Wiley College, Marshall, Texas, June 6, a position he had held in an acting capacity since October, 1948.

He was graduated from New Orleans College (now Dillard University) where he was an honor student, and received the Bachelor of Arts degree. He completed the theological course at Gammon Theological Seminary, and received the Bachelor of Divinity degree. Wiley College honored Dr. Scott with the degree of Doctor of Divinity in 1927; Gammon Seminary in 1940.

Dr. Scott has had a distinguished career in the ministry. He served as pastor of Trinity East Methodist Church in Houston, Texas, 18 years. Bishop Brooks appointed him area secretary of the New Orleans Area. He served as a delegate to the 1948 General Conference.



CLARENCE TUCKER CRAIG

Dean, Drew Theological Seminary

Dr. Clarence Tucker Craig, who began his duties as dean of Drew Theological Seminary in September, served as professor of New Testament Language and Literature in Oberlin (Ohio) School of Theology for 18 years and in Yale University Divinity School for the past three years. He is a member of the New York East Conference.

Dr. Craig was awarded the A.B. degree at Morningside College in 1915; the S.T.B. and Ph.D. degrees at Boston University. He also has received honorary degrees: D.D., Evansville College; M.A., Yale University; D.Litt., Boston University.

In preparation for the first assembly of the World Council of Churches in Amsterdam last year, Dean Craig served as chairman of the American Advisory Committee and vice-chairman of the General Commission dealing with the volume, *The Universal Church in God's Design,* to which he contributed a chapter.

Dean Craig is chairman of the American Theological Committee of the Faith and Order Commission. He is a member of the American Standard Bible Committee, and served as educational representative of the Revised Standard Version.

In the field of religious education Dr. Craig has written *Jesus in Our Teaching, The Use of the Bible in Teaching,* and a number of courses for young people, including *The Christian's Personal Religion, One God, One World,* and *Jesus Christ Is Lord.* In the field of New Testament studies he has written *The Beginning of Christianity, The Study of the New Testament,* the commentary on First Corinthians in the forthcoming *Interpreter's Bible.*

Dean Craig's father, Rev. Alfred Edwin Craig, was president of Morningside College.

EARL CRANSTON

Dean, School of Religion, University of Southern California

Dr. Earl Cranston, formerly chairman of the Department of Religion and Phillips professor of religion at Dartmouth College, is now dean of the School of Religion at the University of Southern California.

Dean Cranston received the bachelor of arts degree at Dartmouth in 1916, bachelor of divinity degree at Drew Theological Seminary in 1920, master of arts degree at Columbia University in 1925, and doctor of philosophy degree at Harvard University in 1931. He is an ordained Methodist minister, and has served six years as a missionary and teacher in China. Dean Cranston was formerly associated with the faculties of Boston University, Buffalo (N. Y.) State Teachers College, Colgate University, and the University of Redlands, where for 10 years he was chairman of history and political science. He also was affiliated with the Pacific School of Religion in Berkeley, Calif., as a visiting lecturer.

Dr. Cranston was a lecturer at the Seventh International Congress of Historical Sciences in Warsaw, Poland, in 1933, and served as an exchange preacher in England and Scotland during the same year.

The author of *Swords and Plowshares,* published in 1937, Dean Cranston has written numerous articles and texts on religion, history, and world affairs.

JOHN CAPERTON PACE

Dean, Westminster College

Dean John Caperton Pace, educator and missionary, has assumed his duties as dean of Westminster College of Southwestern University, Tehuacana, Texas.

Dean Pace was educated in the schools of Wichita Falls, Texas, near his boyhood home. He was

Dean John C. Pace

graduated from Stamford Junior College in 1913 and transferred to Southwestern University where he was active in campus affairs before receiving the B.A. degree in 1915.

After two years as a public school teacher, Dr. Pace entered the Divinity School of Southern Methodist University. His ministerial training was interrupted by service in the United States Navy during World War I. In 1919 he entered Yale Divinity School to complete his training for missionary service in India.

While serving in India, Dr. Pace was principal of Ingraham Institute at Ghaziabad. During furlough periods he was a graduate student at Teachers College, Columbia University, and at Cornell where he received the Master of Science in Education degree.

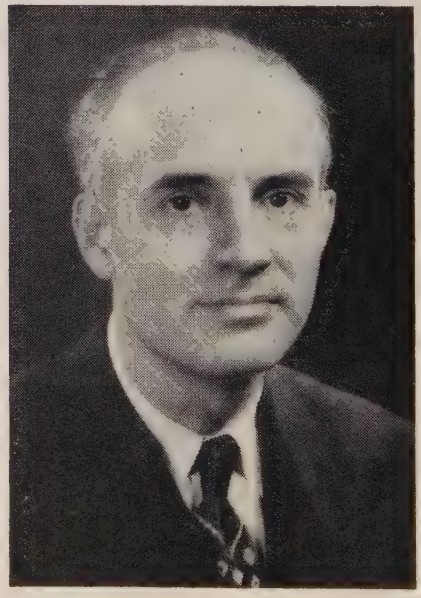
MYRON F. WICKE

Dr. Myron F. Wicke, newly-appointed secretary, Department of Educational Institutions, served as dean of Baldwin-Wallace College, Berea, Ohio, 1943-1949. In the new position he succeeds Dr. John O. Gross, who is now executive secretary.

Dr. Wicke began his teaching career at Baldwin-Wallace College in 1930, following his graduation at the Ohio school. Beginning as instructor and assistant professor of English, he held the positions of dean of men, dean, and professor of English.

He received the A.M. and Ph.D. degrees at Western Reserve University. Other graduate studies were at Oberlin College, Columbia University, and the University of Chicago.

Dr. Wicke was a member of the Ohio College Association Inspection Committee. He served two Cleveland, Ohio, churches as supply pastor—St. Paul's and Union Avenue.



WILLIAM A. RUSH

The Rev. William A. Rush, secretary of the new Department of Finance, Division of Educational Institutions, will serve as consultant to leaders of institutions of higher education in their effort to obtain adequate support, both for current and capital needs. He has served Adrian College, his alma mater, in a number of positions, beginning in 1935 as alumni secretary and director of public relations. In 1940, he was appointed dean registrar and work-coordinator of the Student Self-Help Plan; in 1948, executive vice-president.

Dr. Rush was graduated from Adrian College with the A.B. degree in 1932; in 1933, he received the M.A. degree from Ohio State University; in 1935, the S.T.B. degree from Westminster Theological Seminary.

Dr. Rush is a member of the North-East Ohio Conference. He has served two pastorates in Michigan, at Morenci and Clayton.

BERNICE BURROUGHS

Miss Bernice Burroughs, assistant to Dr. Boyd McKeown in the Department of Public Relations and the Joint Committee on Public Relations, held a similar position with the Board of Missions and Church Extension in New York prior to her coming to the new work. She also had served on the staff of *The Christian Advocate* in Chicago, Ill., and was production manager for the Woman's Division of Christian Service at Literature Headquarters in Cincinnati. She has had wide experience in local church work as well as in the work of the Church at large. Miss Burroughs also will serve as associate to Dr. McKeown in editing CHRISTIAN EDUCATION MAGAZINE.

* * *

Christian College Day

Achievement of a college day observance that will be more far-reaching than any similar observance thus far planned or executed is a practical project undertaken by and currently receiving attention of leaders in Christian higher education.

The recently formed National Protestant Council on Higher Education will promote and sponsor in 1950 the first observance of a nationwide interdenominational college day. The proposed observance is not without precedent since several of the denominations represented in the council have made use of the college idea in the past on more or less extended bases.

The observance of a National Christian College Day, as the event will be officially known, holds intriguing possibilities. Its advocates believe that it will carry a cumulative influence toward greater cooperation among Protestant groups.

The second Sunday after Easter has been designated for this annual observance. The date for the 1950 observance will be April 23.

The Sixth Annual Institute

INDICATIONS are that the Institute of Higher Education which for six years has been conducted by Scarritt College in cooperation with the Division of Educational Institutions of the Board of Education of The Methodist Church, has become well established in the educational life of the Southeast. More than that, it has assumed an important role among leaders in church-related education across the nation.

The Institute of 1949, which was held at Scarritt College during the last week of July, enrolled 222 persons, thereby setting a new record in terms of Institute attendance.

Of unusual significance is the fact that the Education Commission of the Southern Baptist Convention participated officially in the planning and conduct of the 1949 Institute. It has been suggested that additional denominational groups may find it desirable to join in the sponsorship of the Institute in the years ahead.

In addition to general sessions at which basic problems in Christian education of interest to all church-related college officers were presented, the Institute spent half of its time in smaller groups. One such group was made up of college public relations officers; another of finance officers; still another of business officers; and another one of deans and guidance officers.

Evening social hour breaks all-day institute session with conversation and cokes for John O. Gross, T. T. Frankenburg, Boyd M. McKeown, and classmates in the background

Many were in attendance who had attended previous Institutes. Among them was President Chi M. Waggoner of Pfeiffer Junior College in North Carolina, who has missed only one of the Institutes since the first one was held in 1944.

Many persons who have not attended the Institute in the past were enthusiastic in declaring that they expect to be back next year.

Program high lights of the general sessions included addresses by Dr. John Dale Russell of the United States Office of Education; Mr. Averell Broughton, a well-known public relations consultant in New York City and president of PRSA; Dr. Lincoln B. Hale, president of

Evansville College; and Dr. Donald Preston of Manchester University, England. Dr. Preston brought three evening addresses.

Prominent program personnel in the section meetings included such outstanding leaders as Dr. Arthur L. Brandon, director of public relations, University of Michigan; Dr. T. T. Frankenburg of the Marts and Lundy organization, who in 1918 launched an organization which has become the American College Public Relations Association; Dr. H. J. Burgstahler, chancellor of Ohio Wesleyan University; Dr. Paul Douglass, president of American University; Dr. John Crosby Brown of the firm, Tamblyn and Brown Fund-Raising Specialists; Dr. L. L. Gobbel, president of Greensboro College; and Dr. E. Fay Campbell, head of the program of higher education in The Presbyterian Church, U.S.A., with headquarters in Philadelphia.

A summary of proceedings of the Institute was prepared by Dr. Robert E. Burns, president of College of the Pacific. It is expected that this summary will shortly be available in pamphlet form. Single copies will be sent free on request. Address: Department of Public Relations, Division of Educational Institutions, Board of Education, The Methodist Church, 810 Broadway, Nashville 2, Tenn. B. M. M.

Dr. Davage Receives Award

Dr. Matthew S. Davage, secretary of Negro Institutions, Board of Education, The Methodist Church, received the first Mary McLeod Bethune Medallion, presented by Dr. Bethune, president-emeritus, at the summer commencement of Bethune-Cookman College, Daytona Beach, Fla. The medallion inscription reads:

"Awarded to Matthew Simpson Davage, August 13, 1949, for his achievements as an educator and organizer in the field of education, his forthright stand on the principles of equality and justice, his constant and sincere efforts in the improvements of educational standards, institutions and the education and guidance of American youth."

Dr. Davage receiving Mary McLeod Bethune medallion from Dr. Bethune

New Format Contemplated

The January-February issue of CHRISTIAN EDUCATION MAGAZINE will mark the beginning of the periodical's 40th year.

For some time the enlargement of the magazine's page size and the use of more pictures have been under consideration within the Division of Educational Institutions. It now seems apparent that at least a few changes both in make-up and in content of the magazine will be determined upon and these changes will become effective in January with the beginning of Volume No. 40.

Two Autumn Anniversaries

National College

By IRENE PENLAND CAMMACK

THE year 1949 marks the 50th since the founding of National College for Christian Workers, Kansas City, Mo., October 18, 1899. The school's age as a college is younger. Only two classes receiving the A.B. degree have been graduated. Originally founded as Fisk Training School in Kansas City, Kans., the institution gave Bible training to nurses of Bethany Hospital. In 1904, it was moved to Missouri.

Under the administration of President Lewis B. Carpenter, National College has added faculty members, revised curriculum, remodeled older buildings, added two new ones, and increased the enrollment. The dedication of the two new buildings is an important part of the anniversary year. The Library-Administration Building, dedicated during the 1949 commencement, was provided quite largely through gifts of Woman's Societies of Christian Service in the 1947 Week of Prayer and Self-Denial Offering. The Anna E. Kresge Chapel, gift of Mrs. Kresge and the Kresge Foundation, will be dedicated this fall.

The Anna Neiderheiser Foundation has been made possible by grateful alumnae who wish to express their appreciation for the 37 years of consecrated leadership of Dr. Anna Neiderheiser. Funds from this foundation are being used to purchase books for the new library.

Scarritt College

By THEODORE O. YODER

IN 1892, Scarritt College (then Scarritt Bible and Training School) was founded in Kansas City, Mo., through the efforts of Miss Belle H. Bennett. Scarritt College now is celebrating the 25th anniversary in Nashville where the school was reopened on October 1, 1924.

A long-range plan of development is being inaugurated this year at Scarritt College with the construction of two new permanent buildings—Bragg Hall, a new dormitory for women, and Fondren Hall, education building. According to Dr. Hugh C. Stuntz, president, the new structures will double the school's classroom and laboratory facilities and increase living accommodations by 30 per cent.

The education building will bear the name of Mrs. W. W. Fondren of Houston, Texas, who, with her late husband, has given millions of dollars to Methodist colleges and universities. An auditorium in the building will be useful to classes in recreation and religious drama. A prayer room is the gift of Mrs. George L. Peyton of Mexia, Texas.

Bragg Hall honors Mrs. J. D. Bragg of St. Louis, Mo., first president of the Woman's Division of Christian Service, known for her devotion and leadership throughout the church. Bragg Hall will provide a homelike atmosphere for 50 women students. The actual cost of construction of Bragg Hall was made possible through gifts of Woman's Societies of Christian Service in the

1947 observance of the Week of Prayer and Self-Denial.

It is expected that the new buildings will be completed in time for occupancy at the opening of the fall quarter, September, 1950.

Church Acts to Save Hubbard Hospital

Hubbard Hospital of Meharry Medical College, Nashville, Tenn., would have closed July 1 had it not been for an emergency grant of $50,000 from the Reserve Contingent funds of the Crusade for Christ, according to Bishop Paul B. Kern, of Nashville Area. "Without such aid," Bishop Kern stated, "Hubbard Hospital would have been lost to the service of the Negro race."

The contribution was made upon condition that the city underwrite the future of Hubbard Hospital. Trustees of Meharry Medical College now have signed a five-year contract with the city of Nashville whereby an allocation of $255,000 has been made available to the hospital. Due to the action of Methodist leaders and the city government of Nashville, the future of the college and the hospital now seem assured in a day when training facilities for Negro doctors are urgently needed.

Meharry Medical College also has received a grant of $172,330 from the federal public health service for research in heart disease.

Commemorating past with present building (right), Anna E. Kresge Chapel on National College campus; and (below) Fondren Hall at Scarritt College

Forecast: Fourth National Student Conference

By HAROLD EHRENSPERGER

URBANA, Ill., has meaning to thousands of Methodist students who know the city for national meetings held there. The Second National Conference of Methodist Students was held in Urbana just after the last world war had begun, and the third in 1945, soon after the armistice had been signed. Now at the close of the first half of the twentieth century, when the fate of the world hangs in the balance, the Fourth National Conference will be held at Urbana, December 27, 1949, to January 1, 1950.

One reason why the fate of the world is uncertain is that power has been misused. The right use of power is perhaps the outstanding problem today. And for Methodist students this means a use that grows out of religious living. To consider this question of the Christian use of power, 2,500 student leaders will come together from all the states and from many foreign countries.

Two years ago an adult-student Planning Commission began to work at this problem and to consider it as a conference project. The morning platform hours will be given over to a discussion by leading men and women of the social, political, governmental and religious uses of power. The evening features will further illuminate the theme by the use of music, pageantry and drama. One of the unique features of the conference will be the cell or fellowship groups to meet daily.

The Planning Commission requested three men to write books that are being used as study books for the conference and for groups that may not get to the Urbana meeting. Harvey Seifert's *Fellowship of Concern* is the first definitive book on cell groups. It will have wide usage for all religious groups. Harland Hogue's *Christian Faith and the Campus Mind,* a discussion of the basic Christian principles, has been written in a popular style so that it will be immediately valuable for study groups. Robert Hamill's *Gods of the Campus,* an unusually effective book, depicts the false gods of our modern secular society. In addition to these three books, the conference has also adopted Richard T. Baker's *Let's Act—Now!* which is currently being used by the Advance Movement in the Protestant Churches of America. All four books are available through The Methodist Publishing House.

A feature of the most recent Urbana Conference that has been adopted by many other national conferences is the afternoon interest groups. The Fourth National Methodist Student Conference will have what might seem to the outsider to be a three-ring circus. What this circus will actually be is a wide variety of special features such as dramatic performances, singing and speaking chorus groups, teas with visitors from various countries as guests, audio-visual information and pictures, interest groups in vocations with chances for interviews.

The Fourth National Methodist Student Conference promises to be the greatest conference in the history of the Student Movement. The Methodist Church is looking forward to its effect on the potential leadership of the church. It will be the send-off for the activities of the Student Movement in the Advance during the next four years.

Financing Christian Education

By WILLIAM ALBERT RUSH

Secretary, Department of Finance, Board of Education, The Methodist Church

THE new Department of Finance in the Division of Educational Institutions has been publicized recently through various church periodicals, including a presentation in a recent issue of the *President's Bulletin Board,* of which Dr. John O. Gross is editor. This department hopes to give many kinds of valuable services to our Methodist colleges and Wesley Foundations as they plan to meet their current and capital needs.

At an early date some of these possible services will be listed and publicized. Any suggestions that may come from readers of CHRISTIAN EDUCATION MAGAZINE will be greatly appreciated.

This department, working closely with the Committee of Finance of the National Association of Schools and Colleges of The Methodist Church, contemplates as an early project a careful survey of the financial needs of our educational institutions.

General Conference Legislation

The department recently received a number of requests for copies of the General Conference Legislation authorizing special cultivation of our constituency looking toward more adequate financial support for our various educational institutions. A copy of this legislation follows:

"In view of the unprecedented demands upon our institutions of higher learning, *Be It Resolved:*

"1. That the General Conference take definite steps to bring to the attention of The Methodist Church the imperative necessity of making adequate provision for our responsibilities in higher education, both in Methodist colleges and in Wesley Foundations;

"2. That it recommend the raising of a total sum that shall represent an average of at least 50 cents per member per annum for current maintenance of Methodist institutions of higher learning as a goal for the coming quadrennium, said amount to be raised as each annual conference may determine; and that it encourage adequate support for Wesley Foundations;

"3. That it give its endorsement to the efforts of the educational institutions which seek to provide adequate educational plants and equipment in keeping with the trends of our nation and the needs of the church." [1]

Book on Fund Raising

Every college president and Wesley Foundation leader will find the booklet, *A Reminder and a Message,*[2] which grew out of a fund-raising conference held in January, 1949, a valuable reference text for many kinds of fund raising. It was frequently referred to at the Institute of Higher Education at Scarritt College. Edited by Dr. John L. Seaton, this book suggests plans for securing current support, outlines means of implementing the General Conference action through the annual conferences, describes methods of securing financial support from the alumni, the community, and foundations, and cites specific plans in long-range development programs.

Echoes From the Institute

The question of fund raising rightly received attention as one of the major interests at the Institute

[1] *Time for Action,* Leaflet 1060-B, Board of Education, Nashville.

[2] *A Reminder and a Message,* Board of Education, Nashville ($2.00).

of Higher Education, held July 26-28. Among comments on the present outlook for colleges made by various Institute leaders were the following:

Dr. John Dale Russell said that the churches will support their colleges if the college will "really do a job" in training lay leadership for their churches.

Chancellor H. J. Burgstahler emphasized that the time has come when colleges must not only have an occasional financial campaign but also a continuous long-range financial program.

Averell Broughton, public relations consultant, stated: "If we do not maintain a closer relationship between business and the educational world, we certainly will lose something that is very valuable. There is a tremendous need for identifying their mutual interests. Too many campaigns have failed because of this 'lost' relationship."

T. T. Frankenburg, of the Marts and Lundy Fund Raising Firm, New York, in commenting upon fund-raising literature, said, "In 80 per cent of the cases the printed materials look as though the purpose in preparing the leaflets had been to save money rather than to present the needs."

John Crosby Brown, fund-raising specialist of Tamblyn and Brown, New York, indicated that too frequently financial affairs fail because there has not been a sufficient period of study and preparation before the intensive effort is made. He strongly recommended a Unified Development Program for long-range financial planning under the direction of one executive. This unified effort would not eliminate but rather supplement intensive financial campaigns set up for short-term canvassing. He urged that a very careful, personalized "case history" should be made before canvassing special prospects.

Alexander McIntosh, fund-raising specialist, advised that more attention be given to deferred special gifts such as wills, living trusts, annuities, and contingent reminders.

New Awareness

A vast and thrilling movement is evolving throughout our entire Methodist constituency to give more adequate financial support to our Methodist colleges and Wesley Foundations. This new awareness of church responsibility to higher education has emerged very largely from the 1948 General Conference action which has been quoted. It is the cooperative responsibility of all Methodists who are concerned with Christian higher education to "take the current when it serves" and thereby strengthen all of our institutions.

Alphabet of Goodwill

(*Continued from page 8*)

relations plans. Do everything in terms of the other fellow's convenience, interest, and point of view; develop a genuine "you" attitude.

Zeal and energy for the next day's work, after the turmoil and tumult of today, are all that is needed to complete the job. People are making up their minds about the college from day to day and hour to hour. If your zeal in creating a favorable impression among these people is diminished at any time, the thermometer of college good will may cool off rapidly.

The public relations job is akin to life with its headaches, heartaches, and backbreaks, and the rewards for a worth-while job well done. It is a series of many little things. In conclusion, we may quote the words of Leonardo da Vinci, the great artist, "Trifles make perfection, but perfection is no trifle."

BOOK Browsings

BY JOHN O. GROSS

Two 1949 books from the Abingdon-Cokesbury Press are new, enlarged editions of two previously published books—*Story of Methodism,* by Halford E. Luccock and Paul Hutchinson, and *Small Sects of America,* by Elmer T. Clark. Both were popular and filled important places. The *Story of Methodism,* first published in 1926, obviously needed to be brought up to date after the union of Methodism in 1939. Two additional chapters on "The Unification of Methodism" and "Methodism Since World War" were written by Professor Robert W. Goodloe, of Southern Methodist University, and added to the volume. The book, written in the lucid style of two masters of English, holds the reader's attention.

No more complete or scholarly discussion on America's small sects may be found than that of Dr. Clark. When the first edition was published, it soon was recognized as the most authentic volume on the many and varied parts of the Christian church. Now, in a new and enlarged form, it will find many new readers.

The Vatican in World Politics, by Avrio Manhattan (Gaer Associates), promises to be a controversial book. Published at a time when Protestants, because of the menace of Communism, are somewhat bewildered, the book is offered as an aid for giving understanding of the present world situation. The author allies the Catholic Church with the Fascist movements of Europe and says that it has purposely used these movements, including the one led by Hitler, to further its ends. Because of these and other sinister charges the book will likely be condemned as a propaganda tool of the Communists. On the whole it will not decrease current perplexity and one will wonder after perusing its pages how democracy can be kept from being crushed between the two netherstones—Catholicism and Communism.

College Life and the Mores, by Janet Agnes Kelley (Bureau of Publications, Teachers College, Columbia University), deals with an educational institution as a maker of culture. The author analyzes the various influences which affect the life of the students in the college community. Some original approaches are made in this connection which students of college life will find most helpful. The book contains suggested forms for use in discovering the mores in which a given college functions. These, if used, will furnish some findings not covered by the conventional surveys. The study, while emphasizing the fact that every institution is molded by both the pressures from without and from within, does not insinuate that a college is helpless in the process. By the selecting of students and with the help of alumni, church and community groups, the school may help determine its own destiny through the attitudes which it forms. Obviously the book will prove invaluable to personnel workers, but its mission is not limited to them. It should be known and read by all who are concerned about the direction higher education takes.

Race Relations Studies

President M. Lafayette Harris, of Philander Smith College, Little Rock, Ark., has written a four-session course which will appear in the February, 1950, issue of *Adult Student*. The subject, "Christian Minorities Build a Christian Community," will provide church-school classes an opportunity to observe Race Relations Sunday with a month of study on a vital problem. President Charles S. Johnson, of Fisk University, has prepared the teacher's helps for the course which will appear in *The Adult Teacher*.

Death of Correspondent

H. R. Knickerbocker, well-known news correspondent and radio commentator, who met death in a plane crash near Bombay, India, July 12, was the son of a retired minister, Rev. Hubert D. Knickerbocker, of the North Texas Conference of The Methodist Church. The famed writer served from 1922-24 as head of the journalism department of Southern Methodist University, Dallas, Texas. His brother, Ronald C. Knickerbocker, is now director of the office of information and university publications at Southern Methodist University.

Advance on the Campus

During the quadrennium upon which we are now entering the Department of Public Relations should keep in close touch with the ADVANCE, and should lose no optunity to identify the various phases of Methodist higher education with the ongoing of the ADVANCE. It should be pointed out repeatedly in various ways and through various channels that the ADVANCE is basically dependent upon the services and products of Methodist higher education for leadership and for much of the momentum which is counted upon to make it a success.—*Boyd M. McKeown, Report of the Department of Public Relations to the Board of Education of The Methodist Church.*

Off the Press

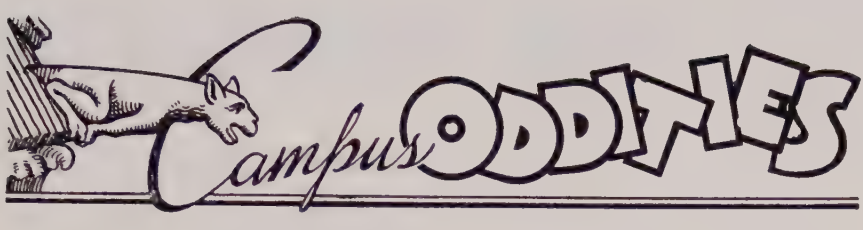
Two new publications now are available for free distribution from the Joint Committee on Public Relations for Methodist Educational Institutions, 810 Broadway, Nashville 2, Tenn.

Let Us Chart Our Course, a pamphlet by Dr. John O. Gross, Executive Secretary, Division of Educational Institutions, clearly defines the aims and purposes of Christian educational institutions. "Leaving religion out of the curriculum," the author states, "results in unashamed atheism. . . . Christians believe that life's deepest questions can only be met by moral and spiritual truths."

Relation of the Local Church to Institutions of Higher Learning, by Lester S. Ivins, lay leader, Ohio Conference, reports a study by the author on the subject given in the title of the leaflet. Dr. Ivins gives a concise listing of the answers to a questionnaire which were received from 1,012 Methodists, most of them ministers and laymen and members of the Woman's Societies of Christian Service of both small and large churches. For both the policy making and public relations fields, the leaflet contains thought-jogging suggestions.

* * *

"What is the Christian college?" ". . . a Christian college is one in which every department is marked by conscious and non-apologetic commitment to the Christian life. Each professor must meet two requirements; he must be academically competent and he must be religiously committed."—*Dr. T. Elton Trueblood in "The Common Ventures of Life."*



From broom closet to sanctum, that is the story of transformation of Texas Wesleyan College's Upper Room which has become a spiritual haven for the students of this Methodist college in Fort Worth. A student janitor was the first to use the room for prayer. The little chapel is still the size it was when a broom closet—18x24 feet—but there are differences.

The transformation began several years ago following Vice-President Walter R. Glick's visit to the prayer chapel at Trinity University. Upon returning to the Forth Worth campus, he began to talk about the possible values of a TWC prayer chapel.

The responses came rapidly. A men's class which Mr. Glick was teaching at First Methodist Church donated money for an altar and kneeling rail. The college furnished a carpet and chairs.

Final touches were added by the gift of a Bible from a student quartet and an original oil painting of "Jesus at the Door" by the wife of a retired Methodist minister. The door pictured in the painting has been duplicated in remodeling the entrance to the room.

Morning devotions have become a tradition for TWC students. Winter and summer, there is a daily, student-led morning devotional service held in the Upper Room. The chapel also is used for private meditation, religious conferences and even for student weddings.

There is a special significance to the Upper Room that will always mark it a hallowed spot. A student who was also a janitor was the first to use the closet on the second floor of the administration building for prayer. His name was Douglas Youngblood and he was enrolled at TWC 1937-40. He died in the service of his country, and a memorial service was held in the room he helped to make sacred. In many ways the room is a memorial to the one who took into his life the meaning of Jesus' words in Matthew 6:6:

TWC student prays in Upper Room

NOTE: *There is no oddity in a student worshiping in a church-related college. The setting and the circumstances of the founding of the small, informal chapel at Texas Wesleyan College, however, give it distinction, as the story reveals.*—Editor.

CAMPUS RELIGIOUS LIFE

Methodist Student Movement

The summer months of 1949 offered Methodist students even more than the usual number of vacation time meetings. The young people met in regional and national gatherings of the denomination and in the interdenominational and international World Christian Student Federation. Their faith was expressed by their presence and sincere participation at the conferences. This fall, those who met together during the summer will share their new zeal for Christ's way with hundreds of fellow students on campuses from coast to coast.

The student summer conferences began with five regional meetings, each held for one week in June at Lake Junaluska, N. C.; Southwestern College, Winfield, Kans.; Epworth Forest, Ind.; Camp Innabah, Pottstown, Pa.; Camp Magruder, Oregon. The students attending the regional meetings were officers in local Wesley Foundations and Methodist College Christian Associations.

Summer Courses for College and University Religious Leadership and Seminars for directors of religious life in Methodist colleges were held at Garrett Biblical Institute, Evanston, Ill., under the leadership of Dr. Hiel Bollinger, and at Emory University, Ga., with Dr. Harvey Brown as director. These two summer courses were held for five weeks each during the Garrett and Emory summer school sessions.

The Methodist Church was represented at the triennial meeting of the World Student Christian Federation held at Bowling Green, Ohio, August 24-31, by Dr. Hiel Bollinger, secretary, The Methodist Student Movement, and by six students and four directors of student activities. This was the first W.S.C.F. meeting held in America since the war. The delegated attendance included 100 American student leaders and 100 foreign students from 30 nations. Dr. Bollinger presided and gave the closing address.

Following sessions of the W.S.C.F., the United Student Christian Council also met at Bowling Green, Ohio, August 31-September 4. Representing the Methodist Student Movement was a delegation of six students and Dr. Bollinger.

Scheduled for August 29-September 4 at Lycoming College, Williamsport, Pa., were meetings of the National Conference of Methodist Youth and the National Methodist Student Commission.

National Seminar

The National Seminar of Methodist Student Workers, meeting in Nashville, Tenn., October 26-30, will appraise the task of the Methodist Student Movement. Seminar membership will include Wesley Foundation directors, directors of Religious Life, State Methodist Student Movement directors, teachers of Bible and Religious Education, pastors in college and university churches and other campus and church leaders.

Serving on the committee in charge are: H. D. Bollinger, Harvey C. Brown, Harold Ehrensperger, Harold Ewing, Dorothy Nyland, Caxton Doggett, and Kathryn Bieri.

CAMPUS NEWS

USC Receives Scholarship

The widow of a Kansas wheat farmer who "adopted" USC when he moved to Los Angeles 20 years ago recently gave a $20,000 scholarship fund to enable a Kansas student to attend the university every year. Mrs. Flora Stewart, of Pasadena, presented the scholarship in memory of her late husband, Foster Stewart.

Interest on the Foster Stewart Fund will be used annually, beginning this fall. If the university's faculty committee on student aid receives no application from an eligible student in Kansas, the scholarship will go to a student from another middle western state.

DP Student at Lycoming

Boston University has applied to the Federal Communications Commission for a license to operate a non-commercial educational FM station, according to announcement of President Daniel L. Marsh and Dean Howard M. LeSourd of the university's School of Public Relations.

The purpose of the proposed station, which will cover a 15-mile radius from its proposed location in the Soden Building, is to provide a radio workshop laboratory under the direction of Professor Samuel B. Gould, director of the Boston University division of radio. When the station is ready to begin operating, each of the 90 seniors expected in the division will participate in some phase of production, management and station routine. The students will prepare and produce drama, music, news and discussion programs on a six-hour daily schedule, and will have an opportunity to experiment in television production and film techniques in a special television and motion picture studio.

Centenary at Carnegie Hall

Sixty-eight members of the Centenary Singers, choral organization of Centenary Junior College (Hackettstown, N. J.), directed by Edgar H. Smith, were guest artists at a symphony concert at Carnegie Hall, New York City, recently sponsored by the New York Youth Concerts Association, Inc. The Centenary singers are believed to be the youngest choral group to perform the Debussy Sirens with symphony orchestra. The Song of the Rhine-Maidens from Wagner's Das Rheingold also was sung.

The Carnegie Hall appearance of Centenary's leading choral group brought to a climax a successful season for the 68 members of that organization which has presented concerts this year at Lafayette College, Drew University, Rutgers University, Lehigh University, Stevens Institute of Technology, and other institutions.

DP Student at Lycoming

A full tuition scholarship for a deserving European student now living in a Displaced Persons Camp has been granted by Lycoming College (Williamsport, Pa.), according to Dr. John W. Long, president. Valued at $350 a year, the award is to be given a Displaced Person student brought to the community under the sponsorship of an interested group or resident. It was recently announced that legal action involved in getting a displaced European student here has been started and it is expected that the student will arrive in time for the fall semester.

POST SCRIPTS ON COLLEGE NEWS AND VIEWS

Five workshops were held at Evansville College (Evansville, Ind.) during June and July, President Lincoln B. Hale announced recently. Three of these were given by the Center for Advanced Study. They were: Child Behavior Workshop, Radio Workshop, and Physical Education Workshop. Each carried two semester hours of graduate credit, although students were able to arrange to earn undergraduate credit.

* * *

Mr. William G. Avirett, education editor of the *New York Herald Tribune,* was the commencement speaker in June at graduation exercises marking the 103rd year of Mount Union College (Alliance, Ohio). A graduate of Amherst College and the University of Chicago, Mr. Avirett recently received the Award for Distinguished Service in the Interpretation of Higher Education from the American College Public Relations Association.

Mr. Avirett was a featured speaker on the program of the 1948 Institute of Higher Education in Nashville.

* * *

Historic McKendree College (Lebanon, Ill.) pioneered again in Southern Illinois as it held its first Communications Workshop on the campus recently. Outstanding personalities in the fields of radio, journalism, and creative writing were on the faculty of the workshop.

* * *

Morningside College (Sioux City, Iowa) has announced the completion of plans for a new department in livestock marketing. Beginning this September, practical courses in livestock marketing will be offered providing for a major in that field. Dr. Robert C. Ashby heads the new department.

* * *

Charter membership in the University Association for professional radio education has been awarded to the College of the Pacific (Stockton, Calif.), according to Director of Radio John C. Crabbe. He received notice of the election from officers of the National Association of Broadcasters following the annual convention of the organization recently held in Chicago.

* * *

Philander Smith College (Little Rock, Ark.) achieved a new recognition when it was elected an active member of the American Council on Higher Education at the annual meeting of that body recently in Washington, D. C., according to announcement by Dr. M. LaFayette Harris, president. This council deliberates upon the over-all problems of education on a national and international scale.

* * *

A move to raise more than three quarters of a million dollars for improvement and expansion of facilities at Union College (Barbourville, Ky.) within the next five years was approved recently by the college's board of trustees in its annual meeting. Completion of the "five-year-plan" will coincide with the college's 75th birthday anniversary celebration five years hence.

* * *

A new course, in religious journalism, is being offered by the School of Religion of the University of Southern California in the fall semester. It is being taught by Dr. George R. Grose.

COUNCIL OF SECRETARIES

OF THE WORLD SERVICE BOARDS AND AGENCIES

★ ★ **THE METHODIST CHURCH** ★ ★

SERVICE DEPARTMENT, 740 RUSH STREET, CHICAGO 11, ILL.

A LETTER OF THANKS TO OUR CHURCH

The World Service Agencies of The Methodist Church desire to congratulate fellow church members everywhere, and express their gratitude and thanks for the commendable achievement in World Service giving accomplished during the fiscal year just closed.

The Office of the Treasurer of the General Commission on World Service and Finance has just issued its regular monthly bulletin showing an increase of 29.43% in World Service apportionment over the annual apportionment for 1944-1948.

The actual amount of receipts for World Service from June 1, 1948 to May 31, 1949 was $7,672,359.89. Corresponding receipts June 1, 1947 to May 31, 1948 were $6,826,563.01. The increase was $845,796.88.

In his report, Dr. Thomas B. Lugg, our treasurer, says, "recognizing the fact that almost 50% of the annual conferences did not begin operating under the new apportionment until half of the year had elapsed, this is a splendid 'advance' for the first year of the 1948-1952 quadrennium."

In view of this worthy and significant increase in World Services apportionments, it is with appreciation that the World Service Agencies of The Methodist Church hereby express their thanks to all members of our Methodist churches everywhere.

While the increase called by our General Conference was a minimum of 33-1/3%, and the result achieved was 29.43%—a difference of 3.9%—we are sure that the coming fiscal year will not only meet the minimum of 33-1/3% (which is a "floor" not a "ceiling") but go beyond it in magnificent manner.

Through our unselfish deeds His work advances.

Very sincerely,

THE WORLD SERVICE AGENCIES
OF THE METHODIST CHURCH

Your College Knowledge

1. Student Recognition Day should be observed in local Methodist churches on:
   (a) The first Sunday after colleges open in the fall.
   (b) The last Sunday before students leave for college in the fall.
   (c) The Sunday after Christmas, while students are at home for the holidays.
   (d) The first Sunday after students come home from college in the spring.

2. Student Recognition Day has two major functions. Check them below:
   (a) To help students become adjusted to the campus environment.
   (b) To help maintain and strengthen the ties between the home church and its students who are away at college.
   (c) To help students still in high school decide what college they want to attend.
   (d) To inform the local congregation concerning Methodism's specialized ministry to its college young people.

3. Student Recognition Day, which over the past few years has been annually observed by a rapidly increasing number of churches, was begun in:
   (a) 1937 (b) 1922 (c) 1919 (d) 1942

4. Anticipated enrollments in Methodist educational institutions for the school year now beginning are generally estimated at:
   (a) 275,000 (b) 500,000 (c) 150,000 (d) 1,000,000

5. Methodism's 125 educational institutions are well distributed throughout America. One or more of these schools appear in every state in the Union but:
   (a) Twelve states.
   (b) Seven states.
   (c) Four states.
   (d) Three states.

Answers to the Above

1. (c) The Sunday after Christmas.
2. (b) To help maintain and strengthen the ties between the home church and its students who are away at college.
   (d) To inform the local congregation concerning Methodism's specialized ministry to its college young people.
3. (a) 1937.
4. (a) 275,000 students.
5. (b) Seven states, viz.: Rhode Island; Wyoming; Idaho; Nevada; New Mexico; Utah; and Arizona.